

Attribute	Benchmark		CSD/DM (5915055): West Vancouver, BC		
	CSD/CY (5915051): North Vancouver, BC				
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population aged 12 and over	56,471		41,861		
Sun Safety Behaviours					
Sunburn - 12 mo	17,646	31.25%	12,670	30.27%	97
Time spent daily in the sun 10am to 4pm - days off - summer: None	1,718	3.04%	1,286	3.07%	101
Time spent daily in the sun 10am to 4pm - days off - summer: Less than 30 minutes	2,627	4.65%	1,912	4.57%	98
Time spent daily in the sun 10am to 4pm - days off - summer: 30 to 59 minutes	2,029	3.59%	1,456	3.48%	97
Time spent daily in the sun 10am to 4pm - days off - summer: 1 hour to less than 2 hours	3,194	5.66%	2,295	5.48%	97
Time spent daily in the sun 10am to 4pm - days off - summer: 2 hours to less than 3 hours	2,974	5.27%	2,109	5.04%	96
Time spent daily in the sun 10am to 4pm - days off - summer: 3 hours to less than 4 hours	1,916	3.39%	1,362	3.26%	96
Time spent daily in the sun 10am to 4pm - days off - summer: 4 hours to 6 hours	3,187	5.64%	2,250	5.37%	95
Seek shade - frequency: Always	2,384	4.22%	1,732	4.14%	98
Seek shade - frequency: Often	5,650	10.00%	4,048	9.67%	97
Seek shade - frequency: Sometimes	5,897	10.44%	4,231	10.11%	97
Seek shade - frequency: Rarely	2,530	4.48%	1,813	4.33%	97
Seek shade - frequency: Never	1,186	2.10%	846	2.02%	96
Wears hat - frequency: Always	3,410	6.04%	2,504	5.98%	99
Wears hat - frequency: Often	2,611	4.62%	1,885	4.50%	97
Wears hat - frequency: Sometimes	2,917	5.17%	2,081	4.97%	96
Wears hat - frequency: Rarely	2,407	4.26%	1,722	4.11%	96
Wears hat - frequency: Never	6,301	11.16%	4,478	10.70%	96
Wears long pants/skirt - frequency: Always	2,770	4.91%	2,032	4.85%	99
Wears long pants/skirt - frequency: Often	2,344	4.15%	1,696	4.05%	98
Wears long pants/skirt - frequency: Sometimes	3,192	5.65%	2,291	5.47%	97
Wears long pants/skirt - frequency: Rarely	3,322	5.88%	2,382	5.69%	97
Wears long pants/skirt - frequency: Never	6,018	10.66%	4,270	10.20%	96
Wears sunglasses - frequency: Always	7,071	12.52%	5,027	12.01%	96
Wears sunglasses - frequency: Often	3,945	6.99%	2,817	6.73%	96
Wears sunglasses - frequency: Sometimes	2,610	4.62%	1,896	4.53%	98
Wears sunglasses - frequency: Rarely	1,439	2.55%	1,053	2.52%	99
Wears sunglasses - frequency: Never	2,580	4.57%	1,877	4.48%	98
Uses sunscreen on face - frequency: Always	4,458	7.90%	3,206	7.66%	97
Uses sunscreen on face - frequency: Often	3,009	5.33%	2,157	5.15%	97
Uses sunscreen on face - frequency: Sometimes	3,090	5.47%	2,209	5.28%	97
Uses sunscreen on face - frequency: Rarely	2,449	4.34%	1,758	4.20%	97
Uses sunscreen on face - frequency: Never	4,639	8.22%	3,341	7.98%	97
Uses sunscreen on face - SPF: Less than 15	285	0.50%	207	0.50%	100

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Uses sunscreen on face - SPF: 15 to 29	2,885	5.11%	2,088	4.99%	98
Uses sunscreen on face - SPF: 30 to 44	8,409	14.89%	6,048	14.45%	97
Uses sunscreen on face - SPF: 45 or higher	6,068	10.75%	4,326	10.34%	96
Uses sunscreen on body - frequency: Always	3,203	5.67%	2,284	5.46%	96
Uses sunscreen on body - frequency: Often	3,214	5.69%	2,289	5.47%	96
Uses sunscreen on body - frequency: Sometimes	3,383	5.99%	2,426	5.80%	97
Uses sunscreen on body - frequency: Rarely	3,011	5.33%	2,163	5.17%	97
Uses sunscreen on body - frequency: Never	4,836	8.56%	3,507	8.38%	98
Uses sunscreen on body - SPF: Less than 15	305	0.54%	221	0.53%	98
Uses sunscreen on body - SPF: 15 to 29	2,510	4.45%	1,813	4.33%	97
Uses sunscreen on body - SPF: 30 to 44	9,177	16.25%	6,627	15.83%	97
Uses sunscreen on body - SPF: 45 or higher	5,655	10.01%	4,009	9.58%	96
Used tanning bed or booth - 12 mo	1,816	3.22%	1,271	3.04%	94
Used tanning bed or booth - num of times	0.20		0.19		95
Used tanning bed or booth - reporting period: Per day	16	0.03%	12	0.03%	100
Used tanning bed or booth - reporting period: Per week	370	0.66%	261	0.62%	94
Used tanning bed or booth - reporting period: Per month	246	0.44%	170	0.41%	93
Used tanning bed or booth - reporting period: Per year	1,183	2.10%	827	1.98%	94
Used tanning bed or booth - main reason: It is a safe way of getting a tan	51	0.09%	37	0.09%	100
Used tanning bed or booth - main reason: To get a good base tan prior to sun exposure	885	1.57%	617	1.48%	94
Used tanning bed or booth - main reason: To look good/obtain a healthy glow	524	0.93%	371	0.89%	96
Used tanning bed or booth - main reason: To boost vitamin D intake	135	0.24%	91	0.22%	92
Used tanning bed or booth - main reason: To treat a skin condition or for other medical reasons	113	0.20%	78	0.19%	95
Used tanning bed or booth - main reason: Other	108	0.19%	77	0.18%	95
Respondent protects self from sun - (D): Protects self appropriately from sun	37,647	66.67%	27,915	66.68%	100

Index	Description
≥ 180	Extremely High
≥ 110 and < 180	High
≥ 90 and < 110	Similar
≥ 50 and < 90	Low
< 50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

Data Vintage: Data Vintage: 2022/2023